

Stormwater Australia

Annual General Meeting
December 7th 2018



"The rights of future generations to be able to see healthy waterways and have safe, liveable places to live depends on our courage, creativity, collaboration and integrity at this time."

Dr Belinda Lovell



2018 Highlights & Achievements

- ▶ **Strategic Direction** – the Board engaged with the States at a Strategy Workshop October 8th 2018 to develop a refreshed Strategic Direction, now endorsed by Board and included in this pack. This also enabled a future proposed organisational structure to support the strategy.
- ▶ **Governance** – established a governance model with committee structures and workable and meaningful charters as well as and key policies including a risk management policy, payment and delegations policy and draft stakeholder engagement framework to underwrite Stakeholder Engagement, risk management frameworks and goals.
- ▶ **National Conference** – Feedback from the more than 250 delegates who attended Stormwater 2018, indicated its outstanding success. The Conference, which was held from 8-12 October 2018 at Sydney Olympic Park, attracted delegates from all over Australia. The theme of the Conference was “Working Together Building Tomorrow.” All four Conference keynotes, Jane Clary, Rob Redenbach, Ruth Hocker and Andrew Reese, set a very high standard with their first-class presentations. Clary, Hocker and Reese provided international perspectives on stormwater management while Redenbach provided exceptional advice on building and developing careers, businesses and individual well-being.
- ▶ **Pre-conference workshops** – The pre-Conference workshops were also extremely well attended. The Stormwater NSW offering on their brand new ‘NSW Guidelines for the Maintenance of Stormwater Treatment Measures’ attracted more than 20 participants, while Innovyze’s two presentations on Stormwater Asset Management 101 and Basin Design with ARR16 also generated exceptional support.
- ▶ **National Awards for Excellence** – The 2018 Stormwater Australia Awards for Excellence were held on 10 October 2018 at Olympic Park in Sydney. The awards were held as part of the Stormwater Australia conference dinner with the diverse selection of award entries and unique dinner speaker made for a memorable night.
- ▶ **Stormy Awards** – One of the highlights of all Stormwater National Conferences to date has been the announcement by the National President of inductees to the ranks of “Stormies.” These awards are really about service to Stormwater Australia and the industry. Congratulations to all immediate past and new NSW Committee Members – you demonstrated and delivered as a high performing team the NSW Maintenance and Operations Manual and to Andrew Allan for his legacy of commitment to the industry and the organisation. Both represent sustained effort going above and beyond for bettering the industry.
- ▶ **Women in Stormwater Leadership Breakfast** – was a raging success with two inspirational speakers Licia Heath and Kelly Maslin.
- ▶ **Advocacy** – Stormwater Australia led an industry response to the Productivity Commission Review of National Water Reform. The response identified that the Draft Report failed to fully address stormwater as a key pillar of water management. Stormwater Australia highlighted the need to increase the priority of urban stormwater management on the national agenda, in addition to addressing Australia’s agricultural water requirements. Productivity Commission’s Final Report on National Water Initiative looking significantly different from draft by encompassing and pushing the agenda of stormwater as a resource in response to Stormwater Australia’s collective submission.
- ▶ **Stormwater Quality Improvement Devices Evaluation Protocol (SQIDEP)** – Stormwater Australia is committed to providing resources to support stormwater professionals achieve the best outcomes future stormwater quality treatment devices. To this end, we have progressed the Stormwater Quality Improvement Devices Protocol over the last year and endorsed at Board its release in 2018, with commitment to progressing further phases including developing of supporting frameworks and improvements beyond.
- ▶ **Call for new Directors** – In consultation with our State members, including their representation on the Nominations Committee, Stormwater Australia have endorsed new Director nominees for ratification at this AGM that bring depth and breadth to take on the future challenges of Stormwater Australia with new skills, fresh outlook and approach.
- ▶ **Sustainability** -Appointment of CBA qualified Finance Officer has enabled an improved financial position and management. Future service options to build further efficiency and effectiveness have been evaluated and a recommendation endorsed by Board to prosecute when ready.
- ▶ **Growth and opportunity** – Stormwater Australia delivered a shared project with States, which was an independent review of our governance arrangements. This was discussed at State Strategy Workshop hosted by Stormwater Australia and facilitated by the CEO of the Associations Forum John Peacock on 8th October. The outworking’s of this, which have shown significant commitment by all jurisdictions to work collaboratively and inclusively together towards developing options for a unity model are presented as a motion at this AGM.

Vision

An empowered Australian stormwater industry which is innovating to manage stormwater as a resource, protecting waterways, people and property, enhancing Australian lives and building our resilience to climate change.

Mission

To advance better management of stormwater, represent the stormwater industry, support and enable members.

Who we are

Stormwater Australia is the national peak body of the stormwater profession. We are a proprietary body under the Australian Corporations Act (2001), owned by each of the respective State Associations.

Together we represent over 1,000 members across Australia, including our 15 sustaining members, and provide a national voice on stormwater management. That voice comes from our broad-based membership of professionals and practitioners working in utilities, local government, consulting, science, research and academia, manufacturing and catchment management, and more.

Our values

Our core values of collaboration, creativity, integrity and courage are the qualities we celebrate and that inspire our actions every day.

• **Collaboration** – We work with openness, honesty, caring and collaboratively to build enduring working relationships, teamwork and unity with our membership

• **Creativity** – We foster an innovation orientated culture that is creative and trials the unconventional

• **Integrity** – We act with integrity and provide respected stewardship for the stormwater industry

• **Courage** – We are courageous in our approach to change in how stormwater is valued, managed and utilised in Australia

What we do

With the support of volunteerism, Board of Directors and its committees we endeavour to progress the stormwater agenda in Australia through advocacy, networking, initiatives and the provision of value added member products and services.

We celebrate and raise the profile of the stormwater community through our national Conference and awards events.

We advocate nationally, delivering impartial, evidence-based advice to inform government policy.

We facilitate the management of a national membership data base to communicate with members on news, information and the sharing of learnings.

We partner with states to link the diverse and multi-disciplinary interests of all Australian stakeholders of the stormwater industry and represent them at national forums.

Our goals

Developing standards and supporting innovation

Objectives

- Develop and influence standards, products, services, tools and guidelines for industry
- Establish the business case for better stormwater management (volume and quality) encompassing whole of life costs
- Develop an industry endorsed National Stormwater Certification and Leadership Training Program and Practice Standards

KPIs

- Stormwater Quality Treatment Device Protocol Phase One and database launched in 2018 and annually revised.
- Business case for better stormwater management collaboratively developed by 2020
- Establish, deliver and maintain National Stormwater Certification and Leadership Training Program by 2023

Facilitating knowledge transfer

Objectives

- Share and grow knowledge through the national conference and a web based repository
- Build a better-connected stormwater community and membership through social media, website and member engagement by implementation of stakeholder management plan

KPIs

- Profitable national conferences exceeding 10% profits benchmarked to 2016 conference and out-workings of 2018 post conference review
- Establishment and maintenance of single web based knowledge repository that services all state committees and membership by 2020
- Social media communication with community and membership increased
- 50% increase from October 2018 in National web-site hits over next five years

Advocating on members interests

Objectives

- Influence key policy development processes at all levels of government and the valuing of stormwater as a key resource
- Have high level representation and impact on policy steering groups via implementation of stakeholder management plan
- Strengthen advocacy through provision of resources and advice

KPIs

- Representation of Stormwater Australia on key national policy steering committees
- Two to five per annum submissions, presentations and engagement with key decision makers at National level

Leading the stormwater industry

Objectives

- Be recognised as the trusted and most influential leader in the industry
- Celebrate and promote our leaders and talent through national awards
- Promote emerging leaders into positions of trust on key initiatives
- Provision of training, resources and advice in relation to advocacy as part of national conference program

KPIs

- National awards event delivered biannually and winners promoted through Stormwater Australia's web-based and social media
- Opportunities created on key working groups and committees for emerging leaders

Facilitating organisational stability

Objectives

- Grow membership and attain high levels of member engagement
- Increase Stormwater Australia's visibility through research, partnerships and media coverage
- Ensure financial sustainability through income stream diversification and efficient and effective resource utilisation and working capital.

KPIs

- Increase Member growth by 25% (from October 2018) over next 5 years.
- Strategy and annual business plans developed and implemented
- Annual reporting via annual report to members
- Income streams increased and diversified for the long-term including website based e-commerce
- Working capital ratio (CA/CL) is maintained between 1.5% to 2.5%



Members



Sustaining Members

